



Your data is precious.

Protecting it shouldn't be an afterthought.

Fujitsu data protection strategy



Data protection is at the core of business resilience and continuity. Yet many organizations do not devote enough attention to data protection, ransomware threats, disaster recovery and cyberattacks. Once the damage is done, the consequences are dire. With data among your organization's most precious assets, data protection needs to be included in your data and storage strategies from the very beginning. This will not only help you protect your revenue but also your brand and reputation.

Cyberattacks threaten the success of digital transformation (DX) in many organizations, and the economic damage caused by these attacks has been growing rapidly from year to year. Experts estimate that by 2031, the damage caused by ransomware attacks alone will skyrocket from about \$20 billion currently to \$250 billion, with an attack occurring every 2 seconds.*

Fujitsu's data protection strategy helps you strengthen your resilience against ransomware and other cyberattacks and improve the security of your data – OnPremise, in the cloud, and everywhere else. We help you to implement strategic data and storage solutions that thwart cybercriminals. We begin with a thorough examination of your business needs and existing data security gaps. We then work with partners to help you build a secure and modern infrastructure. In subsequent steps, we show you how to protect your IT against any hackers who might be targeting your data.

* Source:
<https://cybersecurityventures.com/global-ransomware-damage-costs-predicted-to-reach-20-billion-usd-by-2021/>

Data protection with Fujitsu

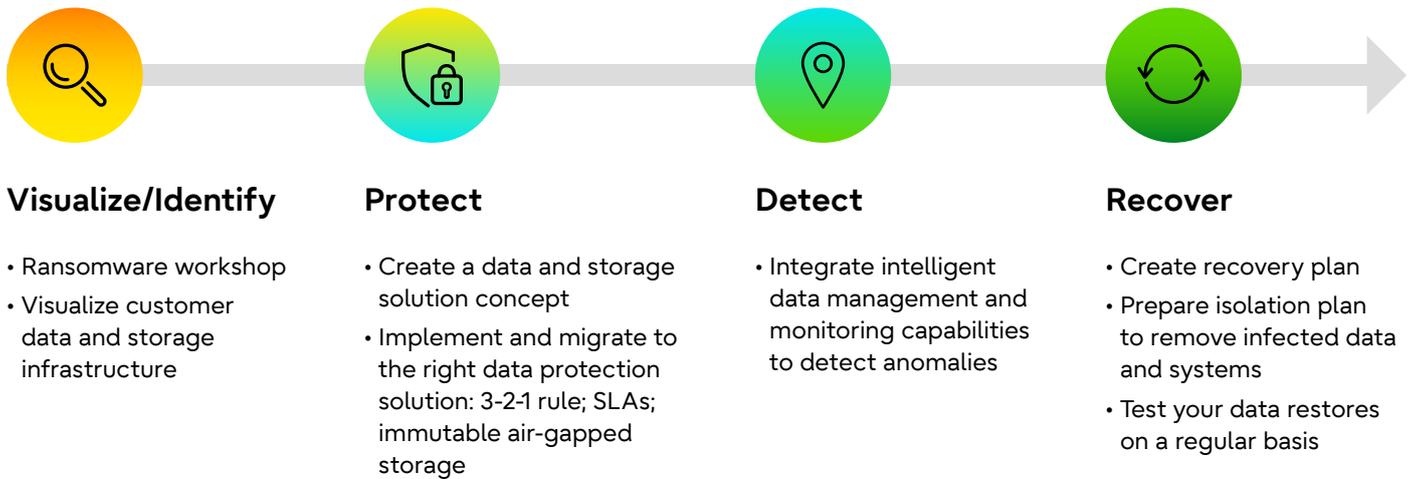
Fujitsu understands data protection. **We help you build your resilient data platform** by providing **comprehensive solutions for data backup and archive, disaster recovery, DP for databases, backup to the cloud and tape.**

We partner with Veeam, Veritas, Commvault, and NetApp **to make sure that your data remain safe and sound.**

Ensure business continuity with best practices and solutions

With business demands dynamically changing, and data no longer having an expiration date, data protection has undergone a paradigm shift. It is no longer simply about backing up data, but about safeguarding data integrity and ensuring availability to make sure that your business runs smoothly:

- **Ensure business continuity with always-on availability**
- **Improve business performance and accelerate growth**
- **Deliver increased business efficiency**



The challenge is undoubtedly complex, as cybercriminals are now targeting even backups – the last line of defense against ransomware – to limit their victims' recovery options. However, you can effectively counter these threats with a multi-layered data protection strategy. Countering cybercriminals requires comprehensive, continuously updated knowledge and skills. We'll guide you on your journey toward a cyber-secure IT infrastructure, making sure your business takes full advantage of new cybersecurity methods and technologies.

As a world-leading end-to-end data protection solutions and services provider, we partner with leading software vendors around the globe. We have over 50 years of experience in providing data protection and storage solutions including disaster recovery, data backup, data archiving, and comprehensive support services.

"With the multi-level concept consisting of appliance and tape, we are well equipped against ransomware attacks."

B. Hilbig
Head of Operations and Support,
Sozialversicherung für Landwirtschaft,
Forsten und Gartenbau

Don't wait for the cybercriminals to come after your data – learn more about Fujitsu's data protection strategy keeps your most valuable asset secure and available only to you:

→ [**Book a Fujitsu CX Lab session and gain more insights from our experts**](#)