



# Cloud Optimization

Exploit the full potential of your hybrid cloud



Most organizations aim to use multiple clouds for their various workloads, and each requires their own management tools. In order to use them effectively they not only need seamless integration, but also need to manage them with intelligence and automation. With the right tools in place, they can achieve a single point of observability and control, as well as create automatic reconfiguration processes to ensure optimal performance to satisfy a range of criteria.

With hybrid and multicloud environments being the key assets for navigating through digital transformation, European organizations are now focused on creating resilient, well-governed and optimized hybrid clouds.

Hybrid cloud architectures must be capable of deploying any workload on the most suitable part of the infrastructure easily and seamlessly, whilst providing a consistent user experience.

In particular, companies expect a modern hybrid cloud to deliver smooth, fast application and data transfer as well as automated, standardised processes and management, data security and risk minimization.

It would be great if any workload could simply be deployed on any cloud without barriers. In reality, there are many challenges to achieving this and an optimized hybrid cloud solution should manage workload placement according to rules and policies that take account of these. It is important to recognise 'The right cloud for the right workload'.

**"40% of European organizations estimate that between 10% and 25% of their public cloud spend is waste and 38% said their top challenge in cloud operations is a lack of insights into their hybrid cloud environments."**

IDC European Multicloud Survey, September 2022

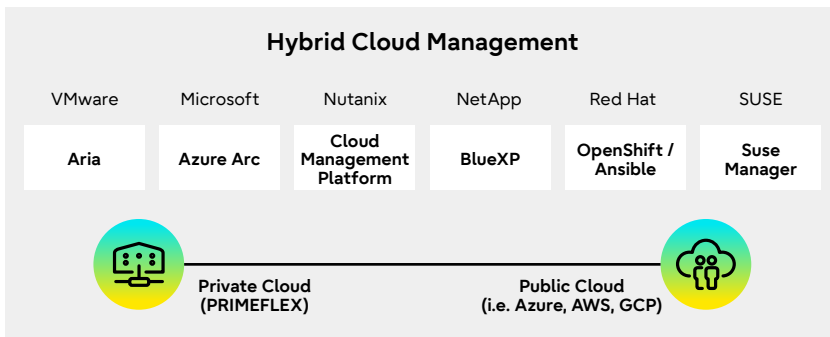
Efficient cloud management capabilities, such as optimizing resources, creating frameworks and blueprints for streamlined operations, adopting policy-driven governance and security for compliance, ensuring cloud cost optimization with FinOps, and embedding automated processes to manage the ever-growing cloud functions – have become vital for success.

# Do you want to exploit the full potential of your hybrid cloud environment?

The Fujitsu Cloud Assessment Service gives you clear visibility across all your cloud environments – no matter what cloud or clouds you use.



Fujitsu is uniquely positioned to help customers optimize their hybrid cloud environments, because we can offer a wide range of solutions combining own technology with that of major software vendors. This enables us to provide you with unbiased advice to co-create an ideal solution that perfectly suits your organization's needs.



## We help you...

- ...understand which solutions and techniques are available, and how they allow you to think and/or act differently
- ...gain insights into the latest developments regarding best practices and technology options
- ...devise an effective optimization strategy and then select the right mix of products to implement it
- ...or simply get higher levels of automation from the tools you already have.

## Fujitsu and ecosystem partner solutions to optimize your hybrid cloud:



### Fujitsu PRIMEFLEX integrated systems

A range of hybrid-cloud enabled solutions based on VMware, Microsoft and Nutanix technology.



### Nutanix Cloud Management Platform

Providing intelligent operations, self-service and orchestration, security compliance and visibility, and control of cloud costs.



### Microsoft Azure Arc

Extending the Azure platform to help you build applications and services with the flexibility to run across datacenters and hybrid cloud environments.



### RedHat OpenShift and Ansible

Container and automation platform providing a consistent user experience, management, and security across a hybrid infrastructure including cloud native.



### NetApp BlueXP

Delivering a unified experience for storage and data services across on-premises and cloud environments.



### VMware Aria Platform

A unified management solution for multi-cloud environments.



### SUSE Manager

True open source infrastructure management solution designed to simplify and secure mixed Linux environments.

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