

Are your APAC sustainability efforts delivering results?

New research reveals a
gap between ambition
and outcome amongst
APAC leaders.





Pressing ambition, unmet goals

Nearly half of APAC executives prioritise key sustainability initiatives.

But only

13%

see tangible outcomes.

Unclear ROI on sustainability initiatives



get pushback from internal stakeholders.

Focus remains more on financial benefits than long-term societal value.

Strong data collaboration but weak in data maturity



but

22%

use interconnected sustainability data in partnerships with other organisations

>50%

have low data maturity, constrained by siloed data and uncoordinated approaches.

Meet the Change Makers

We've identified companies demonstrating success in both sustainability and business performance.

Prioritising social impact and effective use of data is key.



Want to be a Change Maker?

Download our report for actionable insights to
transform your sustainability journey in APAC.

Fujitsu
uvance

FUJITSU

2024 Fujitsu SX Survey

Charting a course for change

Sustainability Transformation in APAC:
Playing catch-up

