



Profit protection

Using advanced tools and technologies to reduce retail theft



\$379 billion

lost to retail theft last year—is this impacting your business?

Businesses lose billions annually due to retail shrinkage. Fujitsu's profit protection solutions use advanced technologies to monitor and optimize in-store processes, reducing losses from both employee and customer theft.

Reduce retail shrinkage with Fujitsu profit protection



Reduce the average number of fraudulent events in your business.



Increase store profitability by reducing shrinkage from employee theft by up to **70-85%**.



Reduce the average loss per fraudulent event by **85%** and more.



Detect and react to fraud in as little as **5 days**.



Improve anti-fraud store processes.



Highlight errors within store processes.



Designed for store operation and audit teams.



Self-service toolkit—business operators can modify the system rules, no need for IT to intervene.



CCTV integration.



Profit protection for monitoring

Gain a 360° view of point of sale to prevent and reduce losses from theft, and errors. Our platform alerts retail operations to inconsistent transactions and actively informs users what has led to unexpected stock and cash balances.

Protect your bottom line and margin

Rapid fraud detection	Address fraudulent activity within as little as five days , reducing fraud-related losses over time.
Comprehensive monitoring	Access actionable analytics across many transaction types.
Reduce the accumulation of risk	Lower the average amount of each fraud case.
Frequency detection	Be alerted to small but high-volume fraudulent events.
Management controls	Monitor user activities continuously with configurable validation logic.
Quick ROI—lowest ramp up period	Achieve return on investment within four months on average .
Cost savings and efficiency	Streamline operations and reduce manual errors.
Connect to CCTV footage	Access synchronized video sequences for each transaction.
Accurately manage stock / cash balance	Identify contributors to significant discrepancies.
Globally compliant	Ensure data handling meets local data privacy requirements.

Breakout statistics

Stores catch shoplifters roughly **2% of the time**; the average shoplifter is arrested **once out of every 100 incidents**.

Profit protection for self-checkout

Improve your self-checkout process and reduce theft and shrinkage with real-time customer scanning error detection and on-screen prompts.

Balance vigilance with customer experience

Reduce theft and shrinkage

Detect and prevent scanning errors.

Improve customer experience

Allow customers to correct their mistakes without staff intervention, leading to less risk of conflict between staff and customers.

Optimize shop-floor processes

Identify patterns in scanning errors to improve product placement and labeling. Adjust store layout based on traffic flow data around self-checkout areas.

Reduce operational costs

Reduce the need for constant staff oversight at self-checkout stations. Allocate staff more effectively based on accurate data on checkout usage and issues.

Breakout statistics

Studies indicate that the introduction of self-checkouts has led to a significant increase in inventory discrepancies, with losses from these systems amounting **to 3.5% of sales or more than 16 times more** loss than traditional cashiers.



Why Fujitsu?



Proven track record
30+ years optimizing
retail store operations



Global reach
Delivering for customers
in over 100 countries



Scalable solutions
Flexible deployments
across medium to
large store estates

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Website

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About Fujitsu

Fujitsu's purpose is to make the world more sustainable by building trust in society through innovation. As the digital transformation partner of choice for customers in over 100 countries, our 124,000 employees work to resolve some of the greatest challenges facing humanity.

Our range of services and solutions draw on five key technologies: Computing, Networks, AI, Data & Security, and Converging Technologies, which we bring together to deliver sustainable transformation.

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