



# Accelerate AI innovation

with Fujitsu and Microsoft  
Copilot for Microsoft 365



# Introduction

In an era where AI is not just an advantage but a necessity, the latest 2024 McKinsey Global Survey on AI revealed that 65 percent of respondents report that their organizations are regularly using generative AI, nearly double the percentage from their previous survey. This rapid adoption will inevitably increase the pressure to develop new generative AI capabilities as organizations strive to remain competitive. The survey also suggested organizations that have already adopted AI are expected to double their use of AI over the next three years.<sup>1</sup>

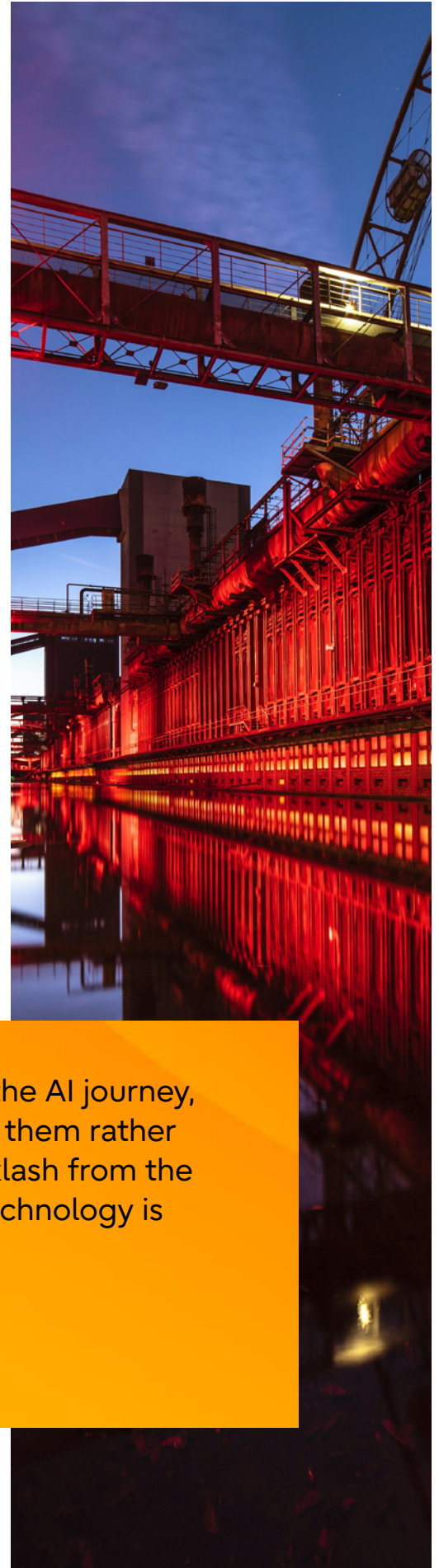
Generative AI is emerging as a transformative force across industries, driving innovation and enhancing productivity. As part of this AI evolution, solutions like Microsoft Copilot for Microsoft 365 are redefining the boundaries of workplace efficiency and creativity. These tools are not just technological upgrades; they are essential to fostering a healthier, more engaged workforce. The influx of information surrounding generative AI can be daunting, though, and many companies are unsure of the best way to proceed.

“It’s really important that we bring people along on the AI journey, so they feel involved and they feel it’s going to help them rather than replace them. The last thing you want is a backlash from the workforce. Employers must make it clear that the technology is there to support, not replace, their people.”

**Andrew Davis**

Head of Global Digital Workplace Strategy, Fujitsu

<sup>1</sup> [“The state of AI in early 2024,”](#) McKinsey & Company, May 2024.





At Fujitsu, we bridge the gap. With over three decades of experience in deploying AI solutions globally and over 6,000 successful AI customer projects, we ensure that the transition to AI-enhanced operations is both seamless and empowering. Our involvement in piloting 350 licenses for Copilot for Microsoft 365 in the Microsoft Early Access Program has equipped us with the insights and expertise necessary to scale and tailor AI solutions across diverse organizational roles and functions. Since the initial pilot,

we have deployed thousands more licenses for Copilot for Microsoft 365 to our global workforce. Currently, we are leveraging our early insights, knowledge, and experience to over 60 organizations, guiding them through their unique AI adoption journeys.

How, then, can your organization leverage AI to not just compete, but lead? How can Fujitsu's unparalleled experience in AI implementation accelerate your journey?

Let's explore how we can transform your operations with AI and Copilot for Microsoft 365, ensuring your workforce is prepared and excited about the future of work.

# Accelerate your AI innovation with Fujitsu Kozuchi AI platform

At Fujitsu, our commitment extends beyond the mere application of technology; we aim to harness AI to foster sustainability and create positive societal impacts. Our guiding principle is to build a more sustainable world through trustworthy and innovative technology solutions.

## Introducing Fujitsu Kozuchi

In response to the growing demand for agile and reliable AI solutions, we've developed the Fujitsu Kozuchi AI platform. Named after the magical hammer from Japanese folklore that grants wishes, our platform is designed to transform aspirations into reality. This cloud-based platform offers advanced Fujitsu AI functionality in the form of ready-to-integrate code modules. These code modules simplify the process for adding specific AI capabilities to individual projects, enabling organizations to accelerate their AI innovation, decrease time to market, and stay competitive. The platform components are ideal for project applications that facilitate rapid advancement from concept to market, keeping your organization ahead in a competitive landscape.

## Tailored for diverse industries

The versatile Fujitsu Kozuchi platform is ideal for a variety of industries, including manufacturing, retail, finance, healthcare, and scientific research. It supports critical AI domains such as predictive analytics, AI for text, AI trust, explainable AI (XAI), AI for vision, automated machine learning (AutoML), and generative AI. Our generative AI tools are particularly adept at interfacing between computer systems and human language, boosting productivity and fostering creativity while ensuring data security and accuracy through comprehensive hallucination measures.

## A comprehensive, customer-focused approach

Adopting AI requires more than just technology; it demands a holistic strategy from planning through implementation. At Fujitsu, we provide a unique suite of global services and expertise. From initial proof-of-concept to full-scale global deployment, our approach ensures that your investment in AI is maximized for long-term returns. We support you in understanding the potential disruptions AI may cause in your industry, and we tailor AI applications to meet your specific needs, ensuring continuous innovation and a competitive edge.

## Proven track record

With a proven track record of delivering over 6,000 AI projects globally, Fujitsu Kozuchi lets you customize and complement the capabilities of Copilot for Microsoft 365. Whether it's tailoring AI to understand industry-specific terminologies, enhancing security measures, or integrating with existing IT infrastructures, Kozuchi ensures Copilot for Microsoft 365 is optimized to work alongside the Microsoft 365 apps organizations use every day. As we continue to push the boundaries of what AI can achieve, consider how Fujitsu Kozuchi can be the catalyst for your organization's transformative journey.

# Deploy Copilot for Microsoft 365 with Fujitsu's expertise

As early adopters have long recognized, AI has the potential to create significant competitive advantages. The recent introduction of Copilot for Microsoft 365 marks a pivotal shift in business technology. This advanced AI-assistive technology merges the robust capabilities of large language models (LLMs) with organizational data, seamlessly integrating with Microsoft 365 applications such as Word, Excel, PowerPoint, Outlook, and Teams. This integration is designed to unleash creativity, boost productivity, and enhance skills across your organization.

With the launch of Copilot for Microsoft 365 in 2023, AI adoption has moved from a strategic advantage to a mainstream necessity. This evolution means that over a million organizations using Microsoft 365 daily are now poised to harness the power of AI to maintain a competitive edge. As the landscape shifts, the ability to quickly adopt and integrate AI technologies like Copilot becomes crucial for any enterprise aiming to stay relevant in a rapidly changing market.

## Your partner in deploying Copilot for Microsoft 365

The integration of generative AI through Copilot for Microsoft 365 has the potential to transform your operations and workflows. However, the full value of these advancements can only be realized through strategic implementation and ongoing support—areas where Fujitsu excels.

Fujitsu is recognized by industry analysts, including Gartner, as a leader in digital and sustainability transformation. With our deep expertise and proven track record, we guide you through every step of your AI journey, ensuring your Copilot for Microsoft 365 implementation aligns with your strategic goals. With Fujitsu by your side, you'll be able to optimize your investment and gain a new competitive edge in the era of AI.

# Jumpstart your AI journey with Fujitsu Adoption Accelerator for Copilot for Microsoft 365

The journey toward AI integration is both exciting and complex. To ensure your organization can take full advantage of this technology swiftly and effectively, we're thrilled to introduce Fujitsu Adoption Accelerator for Copilot for Microsoft 365.

This targeted four- to six-week program is designed to expedite the integration of AI technologies into your operations, optimizing the time to value from pilot to full deployment.

## Fujitsu Adoption Accelerator

This program offers a comprehensive suite of services to help you deploy Copilot for Microsoft 365 in the smoothest and most efficient manner. These services include:



**Data assessment:** We begin by identifying potential data privacy or security concerns, such as oversharing, and ensure robust measures to protect sensitive information.



**Build-the-plan meeting:** This step involves joint planning to develop a comprehensive approach to user training, communication, building a champions community, and scheduling.



**User training sessions:** We empower your team to effectively use Copilot; this includes instructions, guided demonstrations, and practical use case discussions.



**Champions community:** This will be a select group of 10 to 20 key users who pilot and champion the technology. Their feedback in terms of challenges, best practices, and relevant use case scenarios will be instrumental in shaping the strategy and determining readiness for a full-scale deployment.



**Adoption workshop:** We'll provide a hands-on, two- to three-hour workshop for up to 50 team members at a time, providing them with practical experience with Copilot. This session is designed to foster confidence and competence in using the platform.



**Wrap-up:** As we conclude each session, we review feedback and usage data, address issues, and plan next steps for broader implementation or optimization of the pilot phase. Depending on your organization's specific needs, we'll discuss additional on-demand services, such as adoption and change management services, extensibility, and integration with other services.

Join us in the Fujitsu Adoption Accelerator program, and let our expert guidance help your organization embrace the full potential of AI.



As we navigate through a rapidly evolving technological landscape, AI is emerging as a crucial catalyst for innovation and transformation across all sectors. To remain competitive and harness the potential benefits, organizations must rapidly adopt and integrate AI technologies into their core operations.

However, it takes more than just an AI platform to achieve transformative results. A comprehensive, end-to-end approach is essential—from the initial planning stages to full implementation and ongoing support. Fujitsu offers a robust suite of services designed to ensure you adopt AI in a way that maximizes your return on investment and accelerates innovation.

With a proven track record of over 6,000 successful AI projects globally, Fujitsu is your ideal partner for integrating AI into your business processes. Our flagship AI platform, Fujitsu Kozuchi, alongside our strategic partnership with Microsoft, provides you with the tools necessary to transform your workflows, enhance productivity, and foster a culture of innovation.

## Take the next step in your AI journey

Explore how Fujitsu's comprehensive innovation, development, implementation, and support services can propel your organization forward.

For more information about Fujitsu Kozuchi or the Fujitsu Adoption Accelerator program, and to discover how our partnership with Microsoft can elevate your organization, reach out to us today. Together, we can redefine what is possible in your industry and ensure your organization doesn't just adapt to the AI-driven future—you lead it.

Learn more about the [Fujitsu Kozuchi AI Platform](#).

Learn more about the [Fujitsu Adoption Accelerator for Copilot for Microsoft 365](#).