

How to make new work more sustainable



Fujitsu's sustainability initiative encourages collaboration between all companies roles. First of all, the IT department to implement energy efficient systems and the business managers to develop sustainable strategies. We also hold employees accountable for engaging in environmentally sustainable practices, fostering a company-wide culture of environmental responsibility and innovation.



of companies
prioritize
sustainability in
their business*



of employees
see
sustainability as
priority**



of companies
see sustainability
as a reason to
satisfy customer
expectations*

How do we manage to be more sustainable?

Get inspired by our tips to promote an even more sustainable working environment



Ecological

Remote work: promote and support remote work options whenever feasible

Green infrastructure: skip standby, switch off when not in use, leverage automatic screen settings

Data usage: be conscious of the data you create, send, distribute and store

Societal

Community engagement: IT-related people engaging with other departments

Well-being: foster a healthy work-life balance by promoting flexible work schedules and discouraging long working hours

Skills development: provide trainings and courses to enhance professional skills

Economical

Cost optimization: cross-departmental knowledge-sharing sessions

Partnership with sustainable suppliers: to partner with suppliers and vendors who prioritizes sustainably and ethical practices

IT Department



implement energy-efficient systems, virtualization and cloud computing

develop sustainable strategies, promoting eco-friendly product design and responsible sourcing

Employees



foster a company-wide culture of environmental responsibility and innovation



Business Managers

Fujitsu fosters collaboration among its departments through its sustainability initiative.

Our purpose >

make the world more sustainable by building trust in society through innovation.

Together >

we foster collaborative efforts and create a culture of sustainability, helping to build a greener and more responsible future for the company.



Nowadays companies are facing a lot of challenges to realize sustainability:



CSDR - Corporate Sustainability Reporting Directive



"Rules of the business"



Integration of sustainability strategies



War of talents



Idealistic layer



Would you like to know more?

Book a CX Lab Session with Fujitsu to get consulted.

 www.fujitsu-cx-lab.com



How green is your company?

Take the test and find out!

Here is a simple and short quiz to measure sustainability factors in your company, assigning points for each question. Choose between yes and no and check below the result, let's go?

- | | | |
|---|-------------------------------------|-------------------------------------|
| | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| 1. Does your company have a formal sustainability policy in place?
(10 points) | <input type="checkbox"/> | <input type="checkbox"/> |
| 2. Are energy-efficient practices implemented, such as paperless, automatic power-down options? (5 points) | <input type="checkbox"/> | <input type="checkbox"/> |
| 3. Are employees provided with education and training on sustainability practices? (5 points) | <input type="checkbox"/> | <input type="checkbox"/> |
| 4. Does the company promote eco-friendly commuting options, such as carpooling or public transportation? (5 points) | <input type="checkbox"/> | <input type="checkbox"/> |
| 5. Are sustainable sourcing and ethical supply chain practices considered when selecting suppliers/partnerships? (5 points) | <input type="checkbox"/> | <input type="checkbox"/> |
| 6. Has the company set measurable sustainability goals and established key performance indicators (KPIs)? (10 points) | <input type="checkbox"/> | <input type="checkbox"/> |
| 7. Does the company engage in community outreach or philanthropic activities related to sustainability? (5 points) | <input type="checkbox"/> | <input type="checkbox"/> |
| 8. Is the company involved in any certifications or recognized sustainability initiatives? (5 points) | <input type="checkbox"/> | <input type="checkbox"/> |
| 9. Does the company regularly track and report its sustainability performance to stakeholders? (5 points) | <input type="checkbox"/> | <input type="checkbox"/> |



Check your outcome:

40-50 points:



High level of sustainability commitment and performance.
Congratulations!

30-39 points:



Moderate sustainability practices.
There is room for improvement.

Below 30 points:



Limited sustainability efforts.
Significant room for improvement.