

Oracle PartnerNetwork Logo and Trademarks Policies

This document describes the current policies applicable to your use of Oracle trademarks and your use of Logos as part of your membership in the Oracle PartnerNetwork (“OPN”). Oracle may change these policies at its discretion. Please read these policies carefully as they contain the specific terms applicable to each Oracle logo and are incorporated into the terms of your Oracle PartnerNetwork agreement (the “OPN Agreement”).

TRADEMARKS

Subject to the terms of your OPN Agreement, OPN members may not use the element "Ora" as a part of any trademarks, product names, service names, company names, or Internet addresses without approval from Oracle. (Oracle generally makes exceptions and will approve words in common languages, such as "Orange" and "Distribuidora.") Even if your use of an Ora-based name has been approved by Oracle, you may not promote the "Ora" element by using a different font, stylization, size or color from the rest of the name. OPN members may not use Oracle signature fonts, colors or trade dress except as permitted in the Logos section of this policy or as otherwise approved and permitted by Oracle.

Your use of Oracle trademarks is subject to the Third Party Usage Guidelines for Oracle Trademarks at <https://www.oracle.com/legal/trademarks.html> or a successor URL.

LOGOS

To promote your relationship with Oracle, you are allowed to use the Oracle logos specified below which are made available to you. Your use of any logo is subject to the terms of your OPN Agreement and the Oracle PartnerNetwork Brand Guidelines set forth at <http://partners.oracle.com> as well as the terms set forth below.

a. OPN Membership and track logos

You are allowed to use the Oracle PartnerNetwork membership logo provided that you <http://partners.oracle.com> a current member of Oracle PartnerNetwork with fees paid in full.

b. Expertise logos

If you are properly designated as having an “Expertise,” then you also may use the logo or “badge” applicable to that Expertise.

If you are properly designated as having an “Expertise,” then the Principal, as defined in the Oracle PartnerNetwork Policies, also may use the logo/badge applicable to that Expertise.

The Expertise logos/badges currently available are listed in the [OPN Expertise Center](#).

c. Advanced Expertise logos

If you are properly designated as having an “Advanced Expertise,” then you also may use the logo or “badge” applicable to that Advanced Expertise.

If you are properly designated as having an “Advanced Expertise,” then the Principal also may use the logo/badge applicable to that Advanced Expertise.

The Advanced Expertise logos/badges currently available are listed in the [OPN Expertise Center](#).

d. Validated Integration logos

If you participate in the Oracle Validated Integration initiative and have executed the Oracle Application Integration Validation Addendum to the OPN Agreement then you also may use the applicable logo.

e. Value Added Distributor logos

If you have entered into a Value Added Distributor agreement with Oracle then you also may use the applicable logo.

f. Oracle Exastack Ready logos

- Quality Control and Technical Requirements
 - In order to be eligible to participate in the Oracle Exastack Ready Program and to use the applicable logos which are available at <http://partners.oracle.com>, you must meet the following criteria, in addition to any eligibility criteria specified on the OPN website.
 - (1) Your application must be generally commercially available to commercial customers.
 - (2) You must publish a commercial price for your application on your standard price list or price schedule.
 - (3) Your application must be supported by a professional technical support service organization.
 - (4) You must have (i) a minimum of one OPN Support Specialist for the applicable Oracle Exastack Ready software program; (ii) be a member in the Oracle Collaborative Vendor Support Program, also known as the Multi-Vendor Support Program; or (iii) be listed as a TSA-net vendor.
 - (5) You must regularly release new updates of your application and/or new version releases of your application to your customers to whom you provide technical support.
 - (6) You agree to update your application to work with any version of the applicable related Oracle software product that is currently supported by the corresponding Oracle Engineered System (e.g., for Exadata Ready, your application can support Oracle Database 11g or 12c).
 - (7) You agree to issue a public support statement, data sheet, or press release verifying that your application supports the applicable Oracle Engineering System.
 - Logo Placement
 - You may place the applicable Oracle Exastack Ready logo on collateral and your website.
 - You may not place the applicable Oracle Exastack Ready logo on your software product (e.g., not in splash screens, about screens, help screens, help menus, product media such as a DVD, or product packaging).
 - You may not place the applicable Oracle Exastack Ready logo on any hardware product.
- If your product no longer meets any of these requirements, you must stop using the applicable logo.
- If you breach any of the requirements set forth in these OPN Logo and Trademarks Policies, or the OPN Agreement, or the Oracle PartnerNetwork Brand Guidelines with regard to use of any Oracle Exastack Ready logo, you will remove the logo from any and all websites within three business days of the date of Oracle's notice to you of such breach and you will stop distributing collateral containing the logo immediately upon Oracle's notice of such breach. In addition, Oracle may terminate your participation in the Oracle Exastack Ready Program and/or the Oracle PartnerNetwork, at Oracle's sole discretion.
- Oracle may create and publish lists of OPN members and/or products participating in the Oracle Exastack Ready Program. By applying to participate in the Oracle Exastack Ready Program you agree that Oracle may use your name and/or your application's name in such lists.

g. Oracle Exastack Optimized logos

- Quality Control and Technical Requirements
 - Oracle Exastack Optimized includes the use of the following logos: Oracle Exadata Optimized, Oracle Exalogic Optimized and SPARC SuperCluster Optimized. In order to use the Oracle Exastack Optimized logos you must continuously comply with your obligations under the Oracle Exastack Optimized Addendum to the OPN Agreement.
 - You agree to update your application to work with any version of the applicable related Oracle software product that is currently supported by the corresponding Oracle Engineered System (e.g., for Exastack Optimized, your application can support Oracle Database 11g or 12c).
 - Oracle Exadata Optimized
You must have tested your application with the latest version of Oracle Exadata Database Machine and completed Oracle Exadata Optimized testing according to Oracle Exastack

Optimized

standards.

- Oracle Exalogic Optimized
You must have tested your application with the latest version of Oracle Exalogic Elastic Cloud and completed Oracle Exalogic Optimized testing according to Oracle Exastack Optimized standards.
- SPARC SuperCluster Optimized
You must have tested your application with the latest version of SPARC SuperCluster and completed SPARC SuperCluster Optimized testing according to SPARC SuperCluster Optimized standards.
- Oracle Exalytics In-Memory Machine Optimized
You must have tested your application with the Oracle Exalytics In-Memory Machine and completed Oracle Exalytics In-Memory Machine Optimized testing according to Oracle Exalytics In-Memory Machine Optimized standards.
- Oracle Database Appliance Optimized
You must have tested your application with the Oracle Database Appliance and completed Oracle Database Appliance Optimized testing according to Oracle Database Appliance Optimized standards.
- Oracle Big Data Appliance Optimized
You must have tested your application with the Oracle Big Data Appliance and completed Oracle Big Data Appliance Optimized testing according to Oracle Big Data Appliance Optimized standards.
- Logo Placement
 - You may place the applicable Oracle Exastack Optimized logo on collateral and your website.
 - You may not place the applicable Oracle Exastack Optimized logo on your software product (e.g., not in splash screens, about screens, help screens, help menus, product media such as a DVD, or product packaging).
 - You may not place the applicable Oracle Exastack Optimized logo on any hardware product.
- If your product no longer meets any of these requirements, you must stop using the applicable logo.
- If you breach any of the requirements set forth in these OPN Logo and Trademarks Policies, or the OPN Agreement, or the Oracle PartnerNetwork Brand Guidelines with regard to use of any Oracle Exastack Optimized logo, you will remove the logo from any and all websites within three business days of the date of Oracle's notice to you of such breach and you will stop distributing collateral containing the logo immediately upon Oracle's notice of such breach. In addition, Oracle may terminate your participation in the Oracle Exastack Optimized Program and/or the Oracle PartnerNetwork, at Oracle's sole discretion.

h. Oracle Managed Services Expertise logo

In order to qualify for Managed Services Expertise logo or "badge", OPN members must:

- have an active OPN membership;
- join the Cloud Services Track;
- join the Cloud Sell Track;
- complete all applicable requirements and attain an Oracle Cloud Services Expertise;
- complete all applicable requirements and attain an Oracle Cloud Sell Expertise; and
- sign Oracle's required contractual documents.
- Logo Placement
 - You may place the Managed Services Expertise logo/badge on collateral and your website.

- You may not place the applicable Managed Services Expertise logo /badge on your software product (e.g., not in splash screens, about screens, help screens, help menus, product media such as a DVD, or product packaging).
 - You may not place the applicable Managed Services Expertise logo /badge on any hardware product.
 - If you no longer meets any of these requirements, you must stop using the Managed Services Expertise logo /badge.
 - If you breach any of the requirements set forth in these OPN Logo and Trademarks Policies, or the OPN Agreement, or the Oracle PartnerNetwork Brand Guidelines with regard to use of the Managed Services Expertise logo/badge, you will remove the logo from any and all websites within three business days of the date of Oracle's notice to you of such breach and you will stop distributing collateral containing the logo immediately upon Oracle's notice of such breach. In addition, Oracle may terminate your participation in the Oracle Cloud Services Track, Oracle Cloud Marketplace, and/or the Oracle PartnerNetwork, at Oracle's sole discretion.
 - Oracle may create and publish lists of OPN members and/or products qualifying for the Managed Services Expertise logo/badge and/or participating in the Oracle Cloud Marketplace. By applying for the Oracle Cloud Marketplace program and/or by using the Managed Services Expertise logo /badge you agree that Oracle may use your name and/or your application's name in such lists.
- i. Powered By Oracle Cloud and Integrated With Oracle Cloud logos
 In order to qualify for the Powered By Oracle Cloud and/or Integrated With Oracle Cloud logo(s), OPN members must:
- have an active OPN membership;
 - join the Cloud Build Track;
 - complete all applicable requirements and attain an Oracle Cloud Build Track Expertise; complete the Oracle Cloud Marketplace landing pad registration form;
 - have an application product which runs on Oracle PaaS/IaaS and/or integrates with Oracle SaaS/PaaS/IaaS; and
 - have an application product that is commercially available and licensable.
 - Logo Placement
 - You may place the applicable Powered By Oracle Cloud and/or Integrated With Oracle Cloud logo(s) on collateral and your website.
 - You may not place the applicable Powered By Oracle Cloud and/or Integrated With Oracle Cloud logo(s) on your software product (e.g., not in splash screens, about screens, help screens, help menus, product media such as a DVD, or product packaging).
 - You may not place the applicable Powered By Oracle Cloud and/or Integrated With Oracle Cloud logo(s) on any hardware product.
 - If you no longer meet any of these requirements, you must stop using the Powered By Oracle Cloud and/or Integrated With Oracle Cloud logo(s).
 - If you breach any of the requirements set forth in these OPN Logo and Trademarks Policies, or the OPN Agreement, or the Oracle PartnerNetwork Brand Guidelines with regard to use of the Powered By Oracle Cloud and/or Integrated With Oracle Cloud logo(s), you will remove the applicable logo from any and all websites within three business days of the date of Oracle's notice to you of such breach and you will stop distributing collateral containing the applicable logo immediately upon Oracle's notice of such breach. In addition, Oracle may terminate your participation in the Oracle Cloud Marketplace and/or the Oracle PartnerNetwork, at Oracle's sole discretion.
 - Oracle may create and publish lists of OPN members and/or products qualifying for the Powered By Oracle Cloud and/or Integrated With Oracle Cloud logo(s). By applying for the

Oracle Cloud Marketplace program and/or by using the Powered By Oracle Cloud and/or Integrated With Oracle Cloud logo(s) you agree that Oracle may use your name and/or your application's name in such lists.

j. Oracle Product Images

You are allowed to use certain Oracle product images, as specified below, in your marketing and sales materials. Your use of any product image is subject to the terms of your OPN Agreement and the Oracle PartnerNetwork Brand Guidelines set forth at <http://partners.oracle.com> as well as the terms set forth below.

- Oracle has developed product packaging artwork, box shots, photography and images (“product images”) for a number of Oracle products and services. These Oracle product images may contain logos, logotypes, and signatures developed by Oracle. If you are a member of the Oracle PartnerNetwork at the Silver level, then you are allowed to use the product images for those Oracle products identified in the 1-Click Technology for Midsize Companies, Oracle Database Appliance, and Oracle Cloud Solutions Knowledge Zones. If you are a member of the Oracle PartnerNetwork at the Gold level or higher, then you are allowed to use the product images for those Oracle products for which Oracle makes images available to you in the Oracle image library.
- If you breach any of the requirements set forth in these OPN Logo and Trademarks Policies, or the OPN Agreement, or the Oracle PartnerNetwork Brand Guidelines with regard to use of any Oracle product image, you will remove that product image from any and all websites within three business days of the date of Oracle's notice to you of such breach and you will stop distributing collateral containing the product image immediately upon Oracle's notice of such breach. In addition, Oracle may terminate your participation in the Oracle PartnerNetwork at Oracle's sole discretion.

k. Oracle Product Logos

You are allowed to use certain Oracle product logos, as specified below, in your marketing and sales materials. Your use of any product logo is subject to the terms of your OPN Agreement and the Oracle PartnerNetwork Brand Guidelines set forth at <http://partners.oracle.com> as well as the terms set forth below.

- Oracle has developed product logos for a number of Oracle products and services. If you are a member of the Oracle PartnerNetwork, then you are allowed to use the product logos for those Oracle products identified in the 1-Click Technology for Midsize Companies, Oracle Database Appliance, and Oracle Cloud Solutions. If you are a member of the Oracle PartnerNetwork, have joined a track and met the criteria for the applicable Expertise, then you are allowed to use the product logos for those Oracle products you are authorized to sell.
- If you breach any of the requirements set forth in these OPN Policies, or the OPN Agreement, or the Oracle PartnerNetwork Brand Guidelines with regard to use of any Oracle product logo, you will remove that product logo from any and all websites within three business days of the date of Oracle's notice to you of such breach and you will stop distributing collateral containing the product logo immediately upon Oracle's notice of such breach. In addition, Oracle may terminate your participation in the Oracle PartnerNetwork at Oracle's sole discretion.