



Entering the Age of AI: pioneering sustainable innovation

Your journey through data-driven transformation



Data-driven enterprises outperform the rest – 79% of them exceed industry norms. To join these ranks, firms must strategically plan their transformation, discern optimal environments and technologies, and anticipate hurdles. Artificial Intelligence (AI) can support organizations in their sustainable transformation and spawn entirely new ventures.

AI, a major buzzword in recent technology discourse, has begun to substantiate the hype. From language models like ChatGPT to personalized healthcare services, AI applications are permeating daily life, with more advancements on the horizon. AI isn't merely a new piece of infrastructure; it's a catalyst that propels businesses forward, offering competitive edge, fostering innovative business models, and unlocking new markets. To make sure that AI serves as a sustainable asset rather than a fleeting trend, organizations should follow these strategic steps:

Identify the ideal use case: The challenge lies in pinpointing a genuine business problem that AI can solve, rather than deploying AI for its own sake.

Address the talent gap: Despite the abundance of open-source AI codes, businesses need the right experts to harness these solutions and adapt them to their specific needs. The ongoing quest for such specialists is a significant hurdle on the path to becoming data-driven.

Design the optimal IT infrastructure: Understanding the required infrastructure investments is vital when constructing a successful business case. Avoid overspending to prevent waste, but remember underinvestment can render the AI solution ineffective and potentially useless.

Data-driven transformation with Fujitsu

In line with our **data-driven transformation strategy**, we consistently funnel resources into **AI-centric solutions**. Fujitsu stands as **#6 in the global AI industry**, outperforming even renowned companies like Google and Siemens. With our proven success in **leading clients towards data-driven operations**, we are uniquely positioned to **guide your digital transformation journey**.

Propelling sustainable AI with Fujitsu

Adopting sustainable AI is a multifaceted process that demands the right expertise. At Fujitsu, we understand the necessary steps and are dedicated to supporting you through this transformative process. We have what it takes to make your AI journey a success:

Co-creation resources: We pair your vision with our strategy, using proven tools such as our Customer Experience Lab to define compelling business cases and craft IT strategies that secure competitive edges.

Expert talent from our ecosystem partners: Bridge talent gaps with our robust ecosystem partners, swiftly deploying up to 600 proficient professionals tailored to your needs.

DX Innovation Platform: Our platform offers hands-on 'Test Drives' to experiment with AI solutions, within a robust infrastructure. As a learning environment, the platform addresses the lack of skilled professionals in the field. It guides organizations in understanding the necessary infrastructure for implementing and experimenting with AI.



“Thanks to Fujitsu methodology in the co-design workshops, our vision of an innovative, future-oriented, smart district has quickly taken shape.”

André Reichow,
Head of the Office for Technical Services & Digitization,
Uckermark District

“The AI Test Drive from Fujitsu helped us to start with AI without spending a lot of money. After a test for free with hands on experience, we were able to determine the optimal infrastructure and additional transformation that was needed.”

IT Director, Global chemicals company

Learn more about how to unlock the transformative potential of AI for your business:

→ www.fujitsu.com/emeia/products/data-transformation

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