

Always Open Retail



Retailers are focusing on transforming the customer experience

67%

want to boost Order Management System integration and real-time product visibility¹

52%

want to transform their Selling System (only 11% have terminals less than 2 years old)¹

54%

want to boost their omnichannel while over half want to optimize their supply chain¹

74%

are seeking a unified commerce platform¹

It's all about driving deeper customer engagement

85% of retailers are driving digital commerce to serve customers and boost revenues²

Top 6 DX investments across retail are all customer-led³



They're making order and transaction processes more efficient to improve the customer journey

They're empowering store associates to manage returns / exchanges / payments and locate goods faster

Fujitsu Market Place delivering on all your priorities



It's built on a **cloud-native, micro application architecture** and works 'out of the box'.



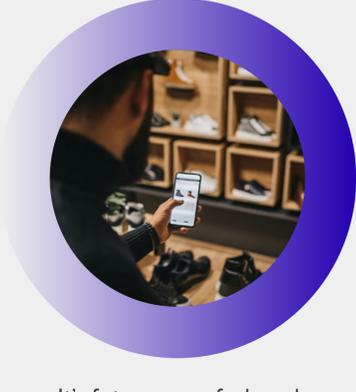
It's comprehensive, **offers what you need, when you need it**, and is entirely flexible from planning to deployment.



We match your priorities and **work with you to focus on what you need to do**, what you can do, and what you aspire to achieve.



We can design it all or accommodate your existing customer interface.



It's future-proofed and delivers IT related cost savings, consistently.

Fujitsu Market Place: The one place you can go to find the best solutions

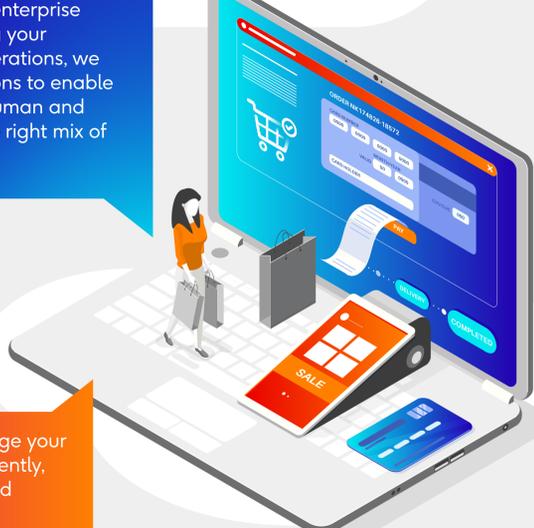
Fujitsu Market Place supports all your digital commerce needs to achieve Always Open Retail.

- ✔ **Manage your entire retail operation**
- ✔ **Keep pace and increase sales**
- ✔ **Delight customers and empower associates**



From checkout options to enterprise pricing, through to building your seamless omnichannel operations, we have the adaptable solutions to enable you to balance both the human and the digital and achieve the right mix of on-premise and cloud.

That means you can manage your entire retail operation efficiently, keep pace with change, and increase sales.



Over 50 years of retail experience



Global reach across the sector



Work with leading international brands



Come and browse Fujitsu Market Place