

TMW
Business

FUJITSU

SAP Sustainable Manufacturing eDMs

March 2022

eDM Header Designs - 1a and 1b



eDM Header Designs - 1a and 1b



eDM 1a - Email and Thank you

Subject line: New sustainable manufacturing report

Pre-Header: Read Freeform Dynamics "Manufacturers in a world of change" paper

Read Freeform Dynamics "Manufacturers in a world of change" paper



Change making for good

Fujitsu UVance

The need for transformation is facing many manufacturers right now and we understand how hard the prospect of change can be. But, unfortunately, standing still is no longer an option.

The "Manufacturers in a world of change" white paper from Freeform Dynamics reveals how Fujitsu and SAP can make every part of your business perform at its best. Enabling you to become more agile, more flexible and more resilient. It explores the challenges of Industry 4.0 and Environmental, Social and Governance (ESG) and how ERP modernization helps forward-thinking manufacturers to address them both.

Read the paper and you'll be ready to supercharge your way to sustainable growth.

[Read the paper](#)



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The content of this email is intended for kvaughan@clever-touch.com.

Subject line: Thanks for downloading "Manufacturers in a world of change"

Pre-Header: More information on making the change to sustainable manufacturing

More information on making the change to sustainable manufacturing



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Thanks for downloading the "Manufacturers in a world of change" white paper. We hope you found it useful and thought-provoking.

You may also be interested in our Sustainable Manufacturing Webinar with Ray Russ at Fujitsu and Bryan Betts at Freeform Dynamics. They both give their expert views on the factors to consider for successful transformation.



[Watch the webinar](#)

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The content of this email is intended for kvaughan@clever-touch.com.

eDM 1b - Email and Thank you

Subject line: Watch our sustainable manufacturing webinar

Pre-Header: Expert advice on how you can future-proof your manufacturing business

Expert advice on how you can future-proof your manufacturing business



Change making for good

Fujitsu Uvance

The need for transformation is facing many manufacturers right now and we understand how hard the prospect of change can be. But, unfortunately, standing still is no longer an option.

Watch experts Ray Russ at Fujitsu and Bryan Betts at Freeform Dynamics, assess the changes that manufacturers need to make to ensure sustainable growth. They also explain how Fujitsu and SAP can help you make the journey to a more agile, flexible and resilient organization.

Watch the webinar and you'll be ready to supercharge your way to sustainable growth.



[Watch the webinar](#)

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The content of this email is intended for kvaughan@clever-touch.com.

Subject line: Thanks for watching the webinar

Pre-Header: More information on making the change to sustainable manufacturing

More information on making the change to sustainable manufacturing



Change making for good

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Thanks for watching the [webinar on sustainable manufacturing](#). We hope you found it useful and illuminating.

You may also be interested in our eBook that features a range of compelling stories from our customers. Each chapter highlights how Fujitsu and SAP have implemented the changes needed to enable sustainable growth.



[Read the eBook](#)

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eDM Header Design - 2



eDM 2 - Email and Thank you

Subject line: Webinar sheds new insights on sustainable manufacturing

Pre-Header: Expert advice for manufacturers on business transformation

Expert advice for manufacturers on business transformation



Change making for good

Fujitsu Uvance

Most manufacturers know they need to change their processes and embrace business transformation to keep up with the competition. Knowing it and doing it, however, are two very different things.

If you haven't seen it already, our webinar on sustainable manufacturing should help you start to get your head around what needs to be done. Experts Ray Russ at Fujitsu and Bryan Belts at Freeform Dynamics assess the changes that manufacturers need to make to ensure sustainable growth.

Watch the webinar and you'll be ready to supercharge your way to sustainable growth

[Watch the webinar](#)



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The content of this email is intended for kvaughan@clever-touch.com.

Subject line: Thanks for watching the webinar

Pre-Header: Here's more information on making the change to sustainable manufacturing

Here's more information on making the change to sustainable manufacturing



Change making for good

Fujitsu Uvance

Thanks for watching our webinar with [Freeform Dynamics](#) on sustainable manufacturing. We hope you found it useful and illuminating.

You may also be interested in our eBook that features a range of compelling stories from customers. Each chapter highlights how Fujitsu and SAP have implemented the changes needed to enable sustainable growth.



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eDM Header Design - 3



eDM 3 - Email and Thank you

Subject line: Real-world examples of change making for good

Pre-Header: Read how we've helped other manufacturers achieve business transformation

Read how we've helped other manufacturers achieve business transformation



Change making for good

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For many manufacturers, business transformation is top of mind right now. You may already have read the Freeform Dynamics "Manufacturers in a world of constant change" white paper and seen our webinar on the subject?

You might also be interested in this eBook that features a range of compelling stories revealing how Fujitsu and SAP have helped different customers achieve successful business outcomes. AdvanSix, a leading producer of nylon resin worldwide, for example, was able to increase efficiencies while AB InBev, the world's largest brewer, established new levels of transparency in its supply chain.

Have a read for a better understanding of what we might be able to do for your business.

[Read the eBook](#)



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The content of this email is intended for kvaughan@clever-touch.com.

Subject line: Thanks for reading our customer stories

Pre-Header: Now could be the right time for a smart factory assessment

Now could be the right time for a smart factory assessment



Change making for good

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Thanks for reading our [sustainable manufacturing eBook](#) featuring some of our customer stories. We hope you agree these case studies really bring to life the advantages of successful business transformation.

If you'd like to find out how we could make a similar impact for your business, you may be interested in one of our Smart Factory co-creation assessments. They can help bring out your unique transformation goals and the journey you need to take to achieve them. Find out more by accessing the brochure here.



[Read the brochure](#)

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eDM Header Design - 4



eDM 4 - Email and Thank you

Subject line: Take our free smart factory assessment

Pre-Header: Find out what you need to do to achieve sustainable growth

Find out what you need to do to achieve sustainable growth



Change making for good

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Sustainable growth is a common aim of manufacturers, but rethinking the people, processes and technology needed to achieve it is easier said than done. As you will know if you've already engaged with any of our other materials on this subject, transformation is a daunting prospect for many, and it's often hard to know where to start.

How about starting with a Smart Factory assessment from Fujitsu? Our free assessment will give you a good idea of the journey you need to make to future-proof your business and what those all-important first steps should be.

Find out more in our brochure.

[Find out more](#)



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The content of this email is intended for kvaughan@clever-touch.com.

Subject line: Thanks for expressing interest in our Smart Factory Assessment

Pre-Header: Understand your business transformation needs

Understand your business transformation needs



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Ready to talk? We'd love to help you clarify your unique transformation goals and what you need to do to achieve them.

Register your interest for a free Smart Factory assessment and one of the team will be in touch to arrange it at the time that's most convenient for you.

[Register your interest](#)

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