

SAP Sustainable Manufacturing eDMs

March 2022

eDM Header Designs - 1a and 1b





eDM Header Designs - 1a and 1b

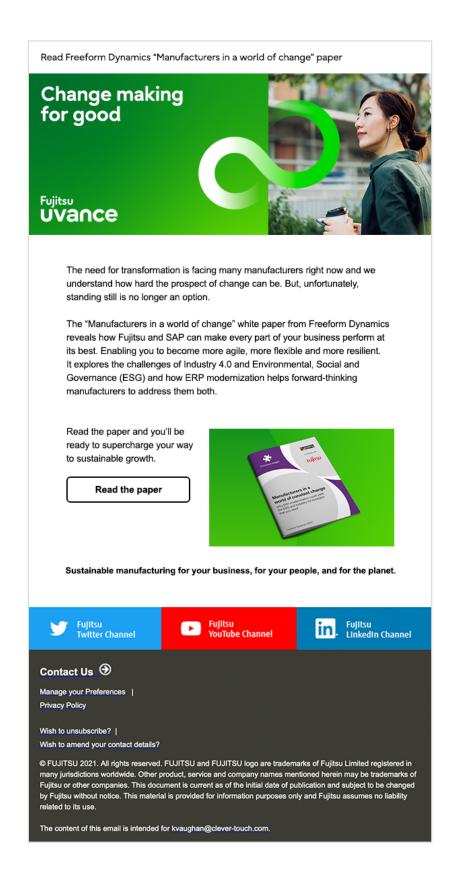




eDM 1a - Email and Thank you

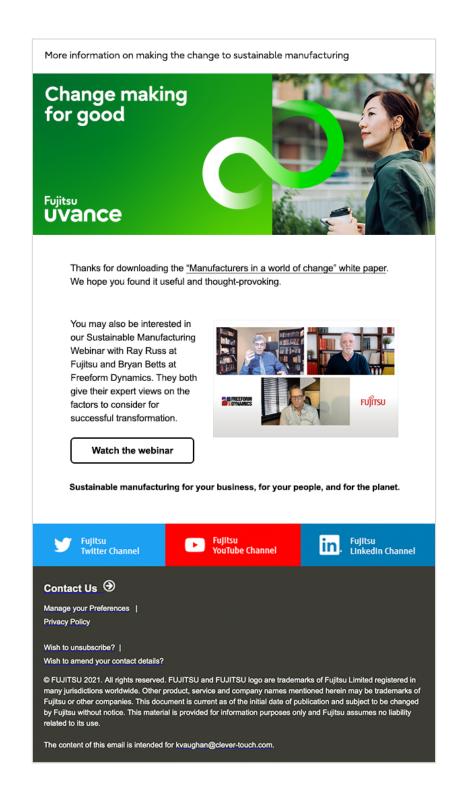
Subject line: New sustainable manufacturing report

Pre-Header: Read Freeform Dynamics "Manufacturers in a world of change" paper



Subject line: Thanks for downloading "Manufacturers in a world of change"

Pre-Header: More information on making the change to sustainable manufacturing

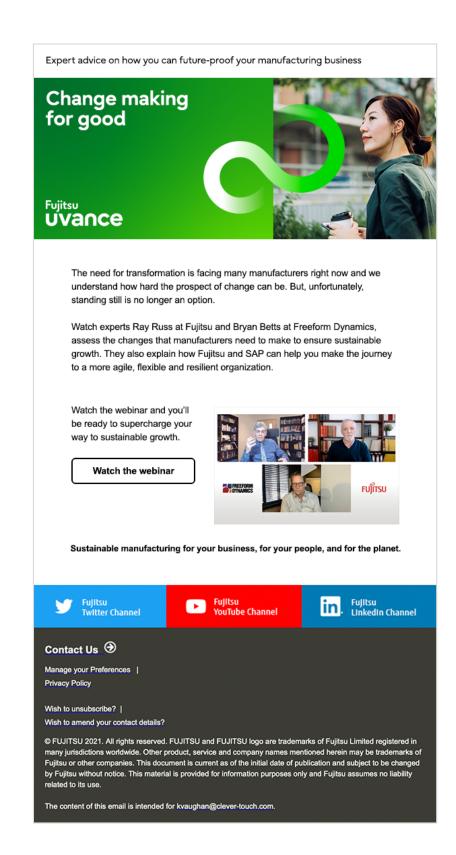




eDM 1b - Email and Thank you

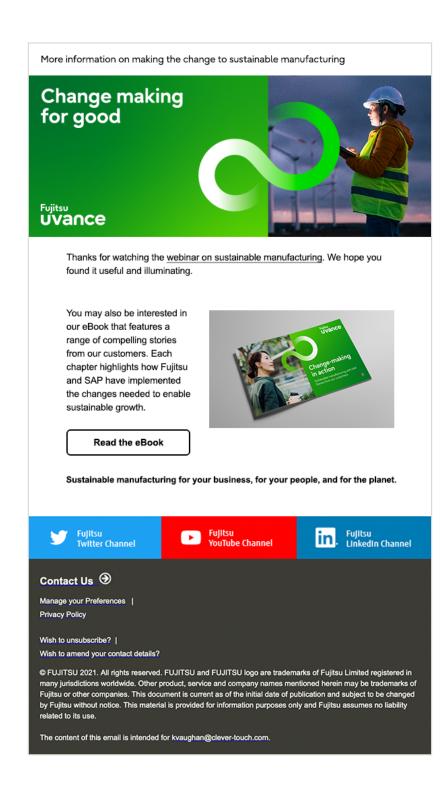
Subject line: Watch our sustainable manufacturing webinar

Pre-Header: Expert advice on how you can future-proof your manufacturing business



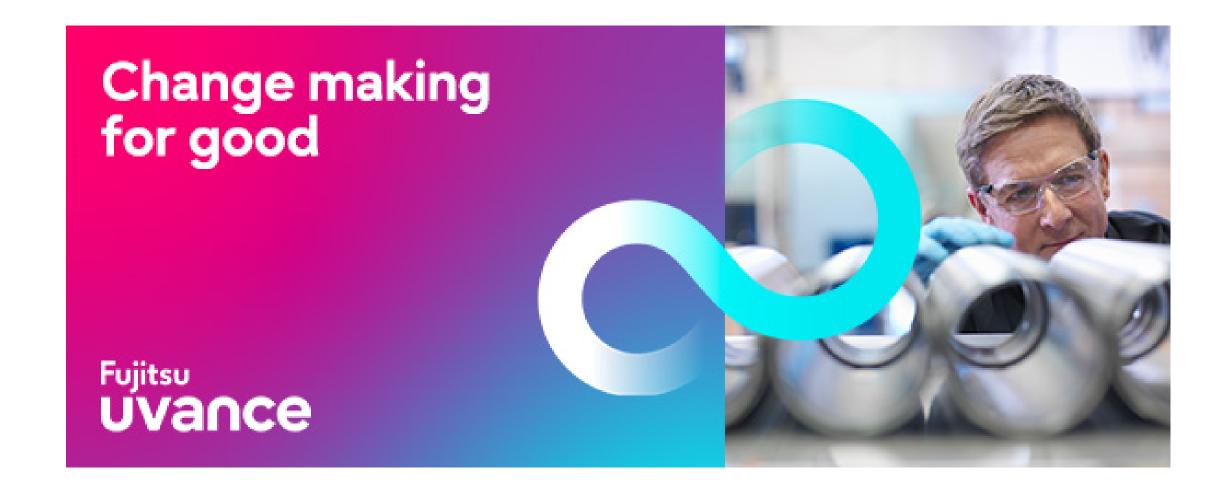
Subject line: Thanks for watching the webinar

Pre-Header: More information on making the change to sustainable manufacturing





eDM Header Design - 2



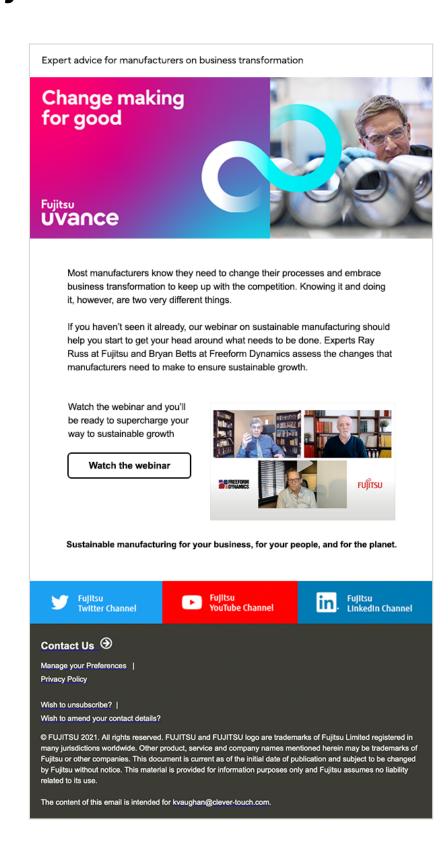


eDM 2 - Email and Thank you

Subject line: Webinar sheds new insights on sustainable manufacturing

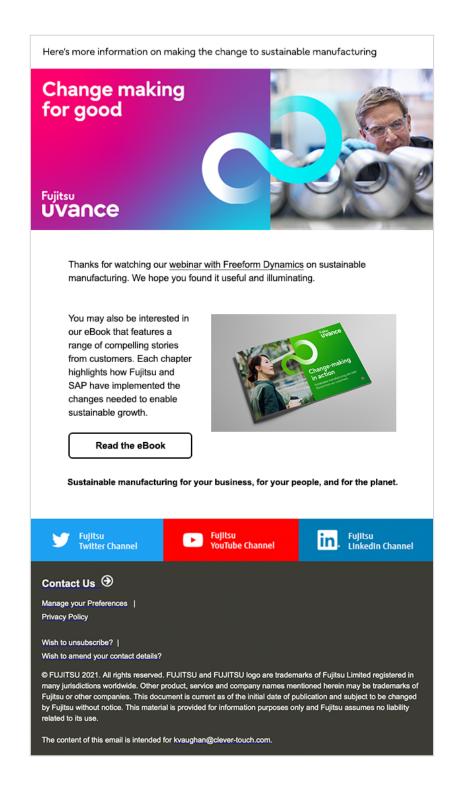
Pre-Header: Expert advice for

manufacturers on business transformation



Subject line: Thanks for watching the webinar

Pre-Header: Here's more information on making the change to sustainable manufacturing





eDM Header Design - 3

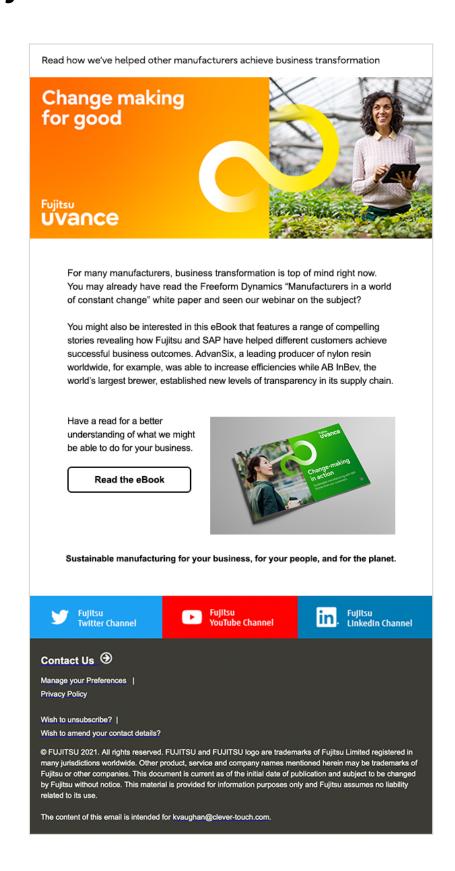




eDM 3 - Email and Thank you

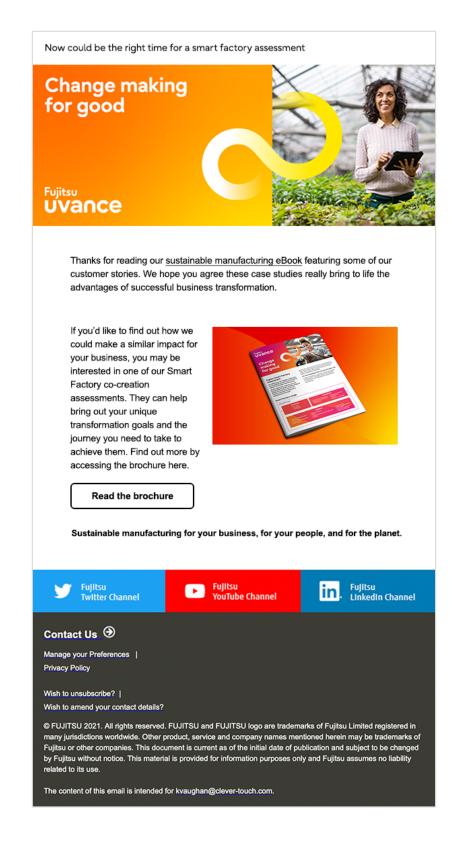
Subject line: Real-world examples of change making for good

Pre-Header: Read how we've helped other manufacturers achieve business transformation



Subject line: Thanks for reading our customer stories

Pre-Header: Now could be the right time for a smart factory assessment





eDM Header Design - 4

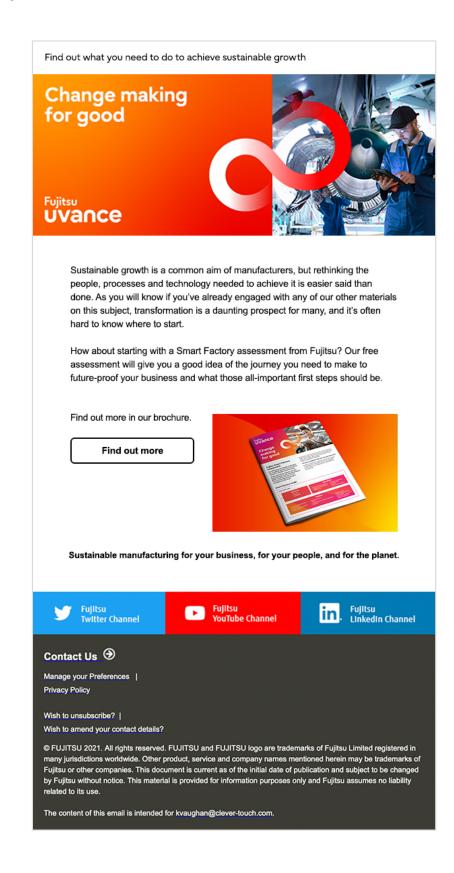




eDM 4 - Email and Thank you

Subject line: Take our free smart factory assessment

Pre-Header: Find out what you need to do to achieve sustainable growth



Subject line: Thanks for expressing interest in our Smart Factory Assessment

Pre-Header: Understand your business transformation needs

