

Reimagining  
work and life

Work Life Shift



FUJITSU



## It's time to reimagine



The concept of the workplace has changed forever. It's no longer necessarily somewhere your employees go. It's now wherever they choose to be, whether that's at home, in an office or on the move.

And wherever it is, and however they connect with it, they expect the same system access, performance, support and security. The same ability to access information, perform tasks and collaborate with their colleagues, partners and customers, using intuitive, robust systems that let them be at their most productive and brilliant best.

A hybrid working model that gives people the flexibility they need to balance their personal and work aspirations. Helping them respond to challenges that may lie ahead in a resilient way.

At Fujitsu, we help organizations like yours to create digital workplaces, from shaping your unique vision through to deploying the solutions and services that will enable you and your people to thrive in a fast changing world.

### We call this **Fujitsu Work Life Shift**

#### **Borderless Office**

Free your people from physical and time constraints, enabling them to choose the environment that helps them to be at their best.

#### **Smart Working**

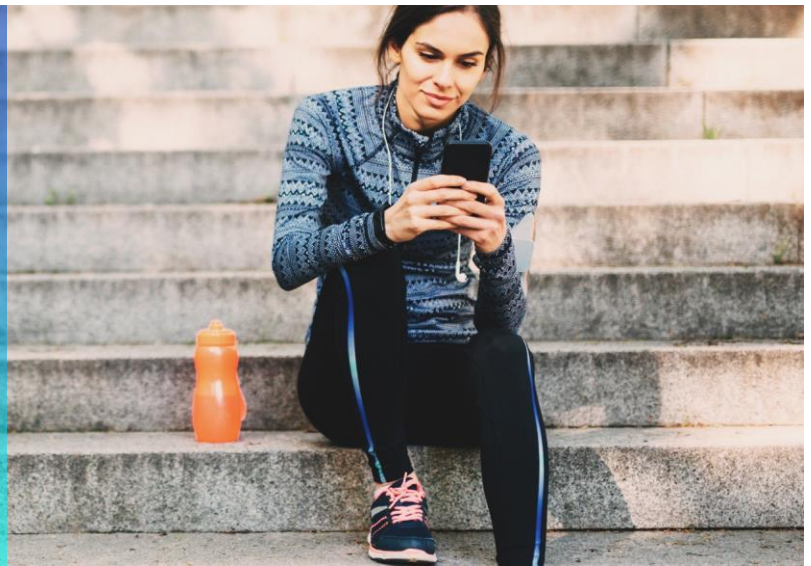
Empower your people, improve agility, and reduce operating costs with AI and automation that take care of the routine tasks.

#### **Culture Change**

Create new agile ways of working with a greater focus on what your customers want, while supporting the safety and well-being of your employees.

# Borderless Office

Reimagine where  
work gets done



Fujitsu's Borderless Office allows your people to remain connected and productive, wherever they are. Reimagining the physical office creates flexible environments that keep your people connected to your purpose and your customers. Unleashing their creativity and imagination is vital so you can bring innovative services and experiences to market faster.

**Increase access to talent and improve diversity** by enabling your people to work and collaborate from anywhere securely using cloud technologies.

**Optimize productivity** by providing a great user experience with real-time data insight and sentiment analysis.

**Keep your people connected** turning offices into destination hubs where people, socialize, build relationships and reconnect whilst increasing sustainability and reducing OPEX through less travel.

## Modern Workspace

Providing secure remote working enhancing business resiliency and securing virtual access to applications and desktops from cloud-based virtual desktop services.

## Custom Experience Center

Providing a digital-first, single point of contact for support, available 24x7. From virtual agents with natural-language processing to online knowledge services using ServiceNow.

## Workplace Support

Ensuring your people are always at their most productive, with help available where and when they need it. From interactive virtual assistance to campus, home and mobile delivery support.

## Zero Trust Network

Creating a stress-free environment for people working in various locations from our Zero Trust security model network environment as a cloud service.

## Intelligent Office

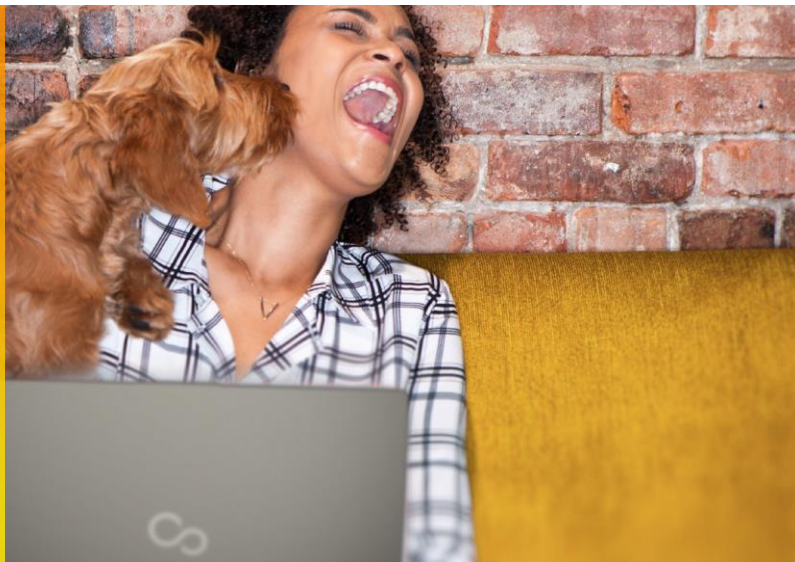
Reimagining the office experience, creating hubs designed for collaboration and innovation. From touchless secure entry through to digital way-finding and signage.

Download [here](#) the "Borderless Office" brochure

Note: some solutions are only available in certain regions. Please check with your local representatives for availability.

# Smart Working

Reimagine how  
work gets done



How can you ensure your employees are always at their brilliant best, delivering the best possible experiences for your customers? Fujitsu's Smart Working solutions can help you to automate and simplify routine tasks, enabling your people to stay focused on delivering high-quality services and experiences for your customers.

**Drive better operational efficiency** by embedding Automation & AI into how work gets done.

**Improve productivity and customer experience** by understanding your organization, we create specific solutions aligned precisely to your needs.

**Have greater business agility** to respond to rapid changes in demand.

## Intelligent Workspace

Providing personalized, curated information feeds, using micro-apps and AI to improve individual employee experience and productivity.

## Workforce Automation

Improving productivity and employee engagement by freeing your people from mundane, repetitive tasks. Introducing automation and AI technology to help them realize their full potential.

## Smart Forms

Creating flexible, digital platforms to capture insights from both employees and customers, quickly and efficiently. Helping you transform these insights into operational actions and improvements.

Download [here](#) the "Smart Working" brochure

Note: some solutions are only available in certain regions. Please check with your local representatives for availability.



# Culture Change

Reimagine why  
work gets done



Change only happens if and when your people buy into it. Putting people at the center of your new ways of working builds a more digitally dexterous and agile workforce. We help you understand how your people need – and want – to work. This provides the insights you need to enhance the productivity, efficiency and well-being of each employee.

Culture Change helps you build agility and resilience into the fabric of your organization, creating new ways of working and new levels of empowerment.

- Make pace and agility default
- Accelerate transformation and time to market
- Maintain the physical and mental wellbeing of your people
- Drive learning and growth

## Safe Working

We understand that the well-being of your people is your highest priority. We provide a range of new generation anxiety monitoring, social distancing and contact tracing solutions to ensure they can perform at their very best for your customers.

## Workforce Well-being

Fujitsu's BuddyConnect mobile app helps people manage their well-being in the workplace. Creating trusted relationships, connecting individuals to relevant support information and enabling organization-wide well-being monitoring.

## Employee Experience

By deploying automated and AI-driven solutions, we help you create positive behavioral change. Enabling new agile ways of working for faster speed-to-market and increased customer focus.

Download [here](#) the "Culture Change" brochure

Note: some solutions are only available in certain regions. Please check with your local representatives for availability.

# Why Fujitsu?



Ready to pick a partner? Fujitsu looks after over 8 million end-user devices worldwide and has been recognized as a Leader in Gartner's Magic Quadrant for Managed Workplace Services, Europe, for five consecutive years. Moreover, Fujitsu was acknowledged in Australia by an ISG report on the Microsoft Partner Ecosystem, being leader in 2 quadrants – Managed Services for Azure and Office365, Digital Workplace.

## Customer stories

“

Fujitsu offers a proactive and responsive approach, which combines a great local presence here in Finland with global resources.

Harri Kivimaa

Head of End User Services, VTT

”

“

Fujitsu's team was able to smoothly deploy a ServiceNow environment that supports our whole organization.

Ari Hirvonen

Chief Digital Officer, University of Jyväskylä

”

To sum up, we are:

**Focused on experience:** Our User Experience experts use sentiment analysis to ensure that your workforce receives the best experience, so they can thrive.

**Secure:** With clients include military, security, central government, and major financial services firms, we are trusted with the sensitive operations of highly stringent organizations.

**A leader in vision and execution, as recognized by Gartner:** We have market-leading expertise, developed by supporting approximately 3.7 million users worldwide.

**Scalable:** Our global presence and highly talented teams enable us to quickly adapt to support your changing needs, anywhere.

**Flexible:** We offer flexible commercial terms that are tailored to the needs of our customers and their business objectives.

# Where next?

## Create an environment for your people to thrive.

Technology is a driving force in changing the way you work and the results we can achieve, together. Cloud platforms are enterprise-ready and, with our value-based approach, there couldn't be a better time for your organization to capitalize on the benefits of adopting modern ways of working. Freeing your people to get work done, securely, anywhere.

For more information, please visit our website or sign up for a session in our Virtual Digital Transformation Center, where we can work with you to co-create your Borderless Office and demonstrate the value it can deliver.