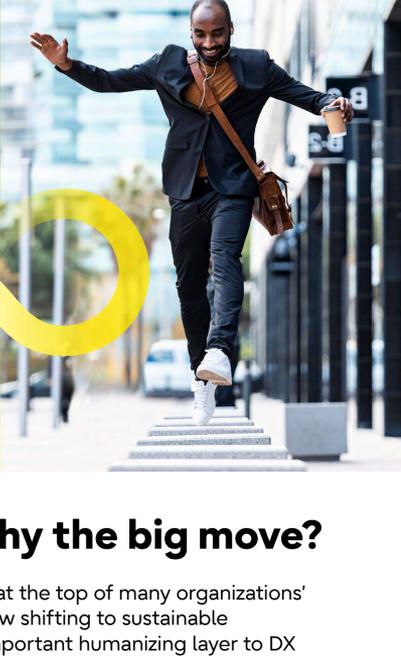


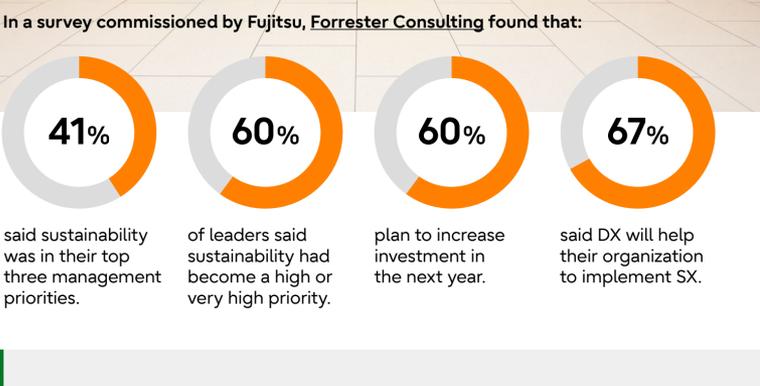
Make your move on your ESG goals

Five steps to transforming sustainably with Fujitsu and SAP



From DX to SX – why the big move?

Digital transformation (DX) has been at the top of many organizations' agendas for years. But the focus is now shifting to sustainable transformation (SX). By adding this important humanizing layer to DX efforts, organizations can: **innovate business models, measure and reduce emissions, ensure ethical supply chains, and invest in their people.**



Sustainable transformation, for me, is digital transformation with an Environmental, Social and Governance conscience and delivery focus. ”

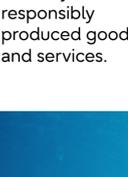
Valerie Oosterhoff
EMEA Business Development Director, Fujitsu

➤ **Read on for your step-by-step guide to aligning DX and SX objectives and programs. Then, learn how the Fujitsu and SAP partnership can help you achieve your ESG goals.**

Step one:

1 Make sustainability your mission

There are more reasons than ever to transform sustainably.



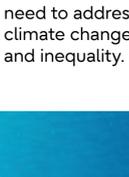
Customers
want to buy ethically sourced, responsibly produced goods and services.



Employees
want to work for businesses that positively impact the environment and society.



Governments
are tightening regulations to combat environmental and social issues.



Society
is becoming more aware of the need to address climate change and inequality.

Fujitsu and SAP are committed to supporting the **United Nations' Sustainable Development Goals** relating to: responsible consumption and production, industry, innovation and infrastructure, clean energy, and economic growth.

We also work towards global **Science Based Targets** to reduce greenhouse gas emissions and use more renewable energy.

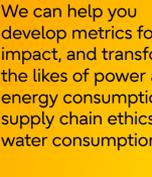
Step two:

2 Make profitable possible

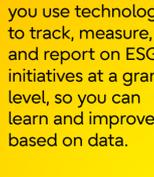
You're under pressure to stay profitable. But a modern business isn't solely a commercial entity. Taking a triple-layered view will equip you for long-term success.



Economic pillar
business activities, customer relationships, costs, revenues.



Environmental life cycle pillar
supply chains, production, distribution, end-of-life.



Social stakeholder pillar
employees, end-users, local communities, social impact.

Our approach to SX focuses on these three pillars to improve efficiency and transparency, eliminate waste, and ensure responsible consumption and ethical practices.

Step three:

3 Make operationalizing SX easy

Operationalizing SX across your organization can be a complex challenge. Here's how we can help you make sustainable happen, layer by layer.



At the **humanizing layer**, your challenge lies in embedding SX into roles and responsibilities. We can help shift your corporate strategy and reporting beyond financial goals. So, you can act on metrics such as decarbonization, ethical sourcing, DE&I, and more.



You must also understand how successful, efficient and productive your **business programs and processes** are. We can help you develop metrics for ESG impact, and transform the likes of power and energy consumption, supply chain ethics, and water consumption.



For **enterprise technology**, your challenge is to create a comprehensive, quantitative approach to ESG. We help you use technology to track, measure, and report on ESG initiatives at a granular level, so you can learn and improve based on data.

Step four:

4 Make our partnership work for you

Reach your SX goals with future-focused solutions and services from Fujitsu and SAP.



SAP S/4HANA
Improves performance. Powers and reports on ESG components and requirements. Supports cloud strategy. Boosts efficiency. Ensures ethical consumption and practices.

SAP Control Tower
Helps businesses manage sustainability efforts at scale. Provides audit-ready data. Connects HR, finance, and supply chain structures to key sustainability metrics.

Fujitsu Track and Trust
Offers a trusted point of validation for production, supply, distribution, and sales. Provides supply chain traceability and transparency. Improves efficiency and reduces waste.

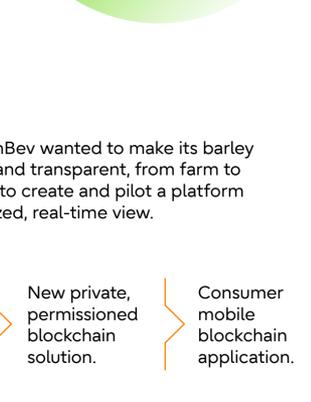


Fujitsu Uvance and your SAP estate
Addresses business challenges to solve societal issues. Connects organizations across industry boundaries. Harnesses your strengths to generate positive change.

Step five:

5 Make sustainable your reality

Feel inspired by this case study from AB InBev.



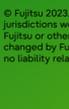
Challenge:
Global brewing company AB InBev wanted to make its barley supply chain totally traceable and transparent, from farm to consumer. Our client asked us to create and pilot a platform that could deliver a decentralized, real-time view.



Solution:
Integration of applications, SAP enterprise resource planning (ERP), and third party environments. New private, permissioned blockchain solution. Consumer mobile blockchain application.



Outcomes:
The success of this pilot marked a milestone in AB InBev's environmental and sustainability journey. Customers were given greater transparency into how their beer was made.



Ready to make your move?

There's never been a better time to advance towards a sustainable future.

If you'd like to discuss your transformation in more detail, please email askfujitsu@fujitsu.com and we'll put you in touch with one of our experts.

