

# The shift to an as-a-Service economy

Fujitsu uSCALE for Workplace



From Video-on-Demand, music streaming and cloud gaming to vehicle sharing and Software-as-a-Service: consumers today are increasingly choosing to use things, not own them.



## In IT, as-a-Service benefits organizations and providers



# 65%



of tech buyers will prioritize aaS models for infrastructure purchases by 2026<sup>1</sup>

The consumption-based IT services market is expected to grow



<sup>1</sup> IDC FutureScape prediction (https://blogs.idc.com/2022/12/09/idc-futurescape-worldwide-future-of-digital-infrastructure-2023-predictions/) <sup>2</sup> Adroit Market Research (https://www.adroitmarketresearch.com/industry-reports/consumption-based-it-services-market)

## aaS keeps businesses resilient in a disruptive world

### Challenges



### aaS benefits

- Pervasive climate of disruption (pandemic, war, supply chain risks, etc.)
- Cybersecurity threats
- Changing workforce models
- Compliance

- Agile response to changing environments
- Fast deployment
- Improved security management
- Growth without risk
- Continuous compliance
- Supports sustainability goals (cradle-to-grave management, refurbishing, avoidance of overprovisioning)

## Fujitsu's latest aaS addition: uSCALE for Workplace

Fujitsu Workstation CELSIUS

Fujitsu Desktop ESPRIMO

Fujitsu Thin Clients FUTRO

Fujitsu Displays & Peripherals

Fujitsu Notebook LIFEBOOK

Best-in-class break & fix services

- Valuable Autopilot services
- DeskView Load and other services optional

**uSCALE for Workplace**

One monthly rate for a selected runtime  
36/48/60 months total

## Financing experts love aaS...

- High technology costs get turned into operating expenses
- Overprovisioning is eliminated
- Cashflow remains high
- Investments can be directed to revenue-driving initiatives
- Predictable, transparent, monthly cost

### ...and so do IT departments

- Faster, easier procurement process
- Deployment, maintenance, backups, and updates often included in service
- Better devices for end users
- Perfect match for Hybrid IT

➤ Personnel can focus IT projects

➤ Increased IT productivity

## Fujitsu uSCALE offers a complete portfolio of aaS solutions

- Fujitsu uSCALE for Virtualization

Fujitsu uSCALE for Computing

Fujitsu uSCALE Data Management

Fujitsu uSCALE for Workplace

### Interested?

Discover how Fujitsu uSCALE for Workplace and our range of other consumption-based models can make your business more resilient, agile, and productive – at transparent monthly cost.

Learn more

[www.fujitsu.com/uscale](http://www.fujitsu.com/uscale)