

By using their data strategically, small and medium-sized businesses (SMBs) can leverage the full potential of this most valuable resource. Successful data strategies are comprehensive, covering all aspects of data exploration, data management, and data protection.

We help you make the most of your data! In co-creation with you, we identify the most important data storage scenarios for you and assist you in finding the best possible solution for each scenario:



Data Exploration



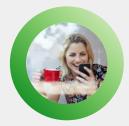
Storage in the Hybrid Cloud



On-Premise Data Storage



Data Protection



Valuable Data



### **Data Exploration**

Explore with us how to turn one of the biggest challenges of digitalization, the almost exponential growth of data, to your advantage. While this data is a potentially invaluable resource, it must be structured, evaluated, and stored securely and accessibly.

Where are storage gaps hiding? And where risks? We guide you in analyzing, optimizing and innovating your storage environment to improve productivity, customer experience and business agility.



Get a first impression of the world driven by data

# **Data Storage** in Hybrid Cloud environments

Hybrid cloud environments allow organizations to make their data accessible wherever it is needed. Whether public or private cloud, storage systems need to provide growing data volumes reliably with minimum latency.

From practice, we know: remote and flexible workers as well as the wealth of new data sources can be best managed with hybrid cloud solutions, while business-critical data is best stored on the customer's premises.

We help you find the right storage solutions that adapt to your needs and provide an affordable way to protect your business continuity.



See what the right cloud for the right data makes possible





# **Data Storage**On-Premise

With growing business, the volume of critical data increases – and so does the need for storage that ensures reliable, uninterrupted access to large quantities of data. Scalable storage solutions with smart data efficiency functions help organize storage systems and make the right data available at the right time.

Our ETERNUS storage solutions are ideal for this. They feature a seamless family architecture that combines easy scalability and upgrades with simplified storage operations, intelligent data management, peak performance, and consistent reliability.



Your data deserves best-of-breed storage

## **Data Storage**

# All-flash storage solutions

ETERNUS AF delivers ultra-low response times, more capacity per array and automated quality of service. What this means for you is working faster with data, having to handle fewer devices and being operationally highly efficient. In addition, ETERNUS AF provides the most comprehensive HA and DR capabilities, including mirroring, replication, and transparent system failover, so you no longer have to worry about business continuity.



Entry level





## **Data Storage** Hybrid storage solutions

Entry level

ETERNUS DX hybrid storage makes your life easier when you want to consolidate data for performance-hungry applications alongside unstructured data and online archives in a single system. Balance speed, capacity, and cost by simply deploying SSDs alongside conventional HDDs. Also benefit from easy installation, configuration, operation and maintenance with single-point administration as well as extensive data security features.



**ETERNUS DX100 S5** Entry level



**ETERNUS DX200 S5** Entry level



**ETERNUS DX600 S5** Mid-range



**ETERNUS DX900 S5** Mid-range scale-out



#### All-flash or hybrid?

The decision, of course, depends on the specific application scenario. However, the following recommendation is very helpful:



#### Go hybrid if

- → you want an ideal balance of capacity, performance and cost
- → minimal latency fluctuations are acceptable
- → you want to consolidate structured and unstructured data in one storage



#### Go all-flash if

- → performance-optimized storage is the priority
- → sub-millisecond latency is required
- → you want considerable savings in operations and maintenance (think TCO!)

ETERNUS AF or ETERNUS DX - which system is right for you? Make sure you contact Fujitsu!

### **Data Storage** ETERNUS AB all-flash storage

ETERNUS AB all-flash arrays with end-to-end NVMe help you turn your data into a competitive advantage. Designed for performance-driven environments, the systems deliver outstanding IOPS performance and less than one millisecond latency.



ETERNUS AB2100 Entry level



ETERNUS AB3100 Entry level



ETERNUS AB5100 Entry to mid-range



ETERNUS AB6100 Mid-range



# **Data Storage** ETERNUS HB hybrid storage

ETERNUS HB hybrid storage combines extreme scalability with extremely simple data management. The ETERNUS HB series empowers you to manage the largest amounts of data at an excellent cost-performance ratio. The systems are ideal for computing applications that require dedicated storage.





ETERNUS HB1100 Economy level



Economy level



ETERNUS HB2100 Entry level



ETERNUS HB2200 Entry level



ETERNUS HB2300 Entry level



ETERNUS HB5100 Mid-range



ETERNUS HB5200 Mid-range

#### End-to-end NVMe SAN storage

ETERNUS AB all-flash storage and ETERNUS HB hybrid storage are made for enterprise SAN. The modular, high-performance, block-based, RAID-only storage systems are extremely scalable and come with software that greatly simplifies configuration and data management. Distinctive features are:



NVMe
End-to-end support for
NVMe from host to drives



Restful API
The logical choice for modern
application environments



Cloud backup

Cost-effective basic backup

and recovery in the cloud

#### **Data Protection**

In our experience, many organizations don't think enough about data protection, disaster recovery, and the threat of ransomware and cyberattacks – and are shocked when they suffer a loss. So you should always be aware: when you protect your data, you're not only protecting your revenue, but also – and very importantly – your brand and reputation.

Make data protection at the heart of your company's resilience and continuity. With data protection solutions from Fujitsu, you get peace of mind that your business is data resilient and data breaches are a thing of the past.

We also ensure this through our partner ecosystem with leading technologies from Veritas, Commvault and Veeam. Leverage this comprehensive expertise to meet any challenge arising from digital transformation and data growth.





Don't let a hacker fall in love with your data

COMMVAULT & VECAM VERITAS

#### **ETERNUS CS Appliances**

Time is a key factor in data protection. Fujitsu Data Protection Appliances simplify and consolidate backup and archiving infrastructures, increase your agility and scalability, minimize downtime and protect your data from loss through cyberattacks. Here are three reasons why cybercriminals will hate you (from left to right):

→ ETERNUS CS800 The one-for-all backup appliance for medium-sized environments

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→ ETERNUS CS8000 The central backup and archive storage

→ Fujitsu CS800 RA The consolidation engine for heterogenous environments



### **ETERNUS LT Tape Systems**

ETERNUS LT tape systems make achieving high data security easier and more convenient than ever with flexible connectivity to storage systems and servers, and flexible media choices.

- → Highly automated, simple and remote operation enables intuitive operation without local expert skills
- → Pay-as-you-grow plan and flexible scaling options help you avoid unnecessary initial investments and flexibly respond to data growth
- → Guaranteed data security and compliance through features such as write protection, hardware encryption, and partitioning



#### Valuable Data

To realize the full potential of your data, your company must be able to archive the data in such a way that you can access it without further ado. After all, only data that is securely stored and usable can be used for analysis, data mining and other value creation strategies. Leverage our expertise to do just that.

With our Customer Experience Lab (CX Lab) approach, we develop agile and efficient data distribution solutions together with you so that you can always benefit from your data.



Discover the key value of your IT



From data exploration and storage to data protection and leveraging the value of data, the pillars of any datadriven strategy are only as strong as the blocks it was built of. With a full range of primary all-flash and hybrid as well as backup and archive storage solutions, the Fujitsu ETERNUS Storage family offers perfect answer to all your data storage needs.

Leverage our proven storage expertise to make your datacentric strategy for the digital world a reality now.





To find out more about Fujitsu Storage Solutions at www.fujitsu.com/global/storage

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