



# Combating fraud with AI: the new frontier in data protection

Finding the truth in data faster



Credit card fraud, identity theft, and money laundering in the financial sector, false insurance claims, plagiarism or exam misconduct in academia: fraud is a pervasive and growing threat, manifesting in various forms across all sectors. The challenge to organizations is real and urgent, necessitating prompt and accurate responses.

Fraud detection and prevention pose significant challenges due to the overwhelming volume of data companies encounter. With fraudsters implementing ever-more sophisticated tactics, it's essential to possess the appropriate expertise and advanced tools to detect fraudulent activities.

This is where the collaborative power of Fujitsu and Nuix shines, offering specialized expertise and services in fraud detection. Fraud takes many shapes, from insider fraud and phishing scams to payment fraud. Unveiling fraud involves tracing the ties between digital evidence and human behavior. Consequently, the key to success in fraud detection lies in being able to find the truth in the data and connect the dots. By utilizing AI and machine learning, we enable businesses to recognize potentially fraudulent activities through patterns and anomalies in their data.

## Data-driven transformation with Fujitsu

As a global frontrunner in **data-driven transformation**, we architect solutions aimed at swiftly **uncovering truths** hidden within data. With our partner Nuix, we have developed a system that enables organizations to extract truths from any data source simply and swiftly, empowering **informed decision-making and actionable steps**.

# Prevent fraud and find the truth in your data with Fujitsu and Nuix

Nuix is a platform skilled in recognizing, comprehending, and analyzing unstructured data to yield significant results. With Nuix, organizations can transmute extensive amounts of disorganized **unstructured** data – including emails, **loose files, attachments** and other forms of human-generated content – into actionable intelligence. Combining Fujitsu's complex IT infrastructure capabilities and Nuix's ability to quickly uncover truths within data, we offer the perfect solution for impactful business outcomes in a data-driven world:

- End-to-end configured and ready-to-use solution
- Scalable, flexible storage, networking, and computing solutions for projects of any size, including with our uSCALE pay-per-use options
- Consultancy services to build complex, customized solutions
- A full range of services including project management, 1st and 2nd line support, certified Nuix trainings, installation and implementation.



**“In collaboration with Nuix, we’ve established a solid track record across multiple European nations, delivering solutions to complex data-related problems for various institutions, including tax offices and police forces. By leveraging our innovative and expansive Partner Ecosystem, we consistently work towards providing our customers with insightful understanding of unstructured data.”**

## Benefits



**Take control of your data.**  
Ensure it is searchable and accessible, enhancing governance.



**Minimize risk.**  
Swiftly pinpoint private data, fraud evidence, IP, rogue contracts.



**Reduce costs.**  
Streamline processes tied to compliance, eDiscovery, investigations, and more.



**Extract value.**  
Empower informed decisions with easy data access.



**Understand your risk.**  
Use AI to handle ROT data, subject access, and right-to-be-forgotten requests.

Learn more about how to find the truth in your data faster and stay several steps ahead of fraudsters.

→ [\*\*Contact us for a consultation on your sustainable transformation strategy.\*\*](#)